



# Healthcare Information Xchange of New York

## HIE Serving Northern New York Relies on J2 to Support Its Ongoing Innovations With HealthShare

When the Healthcare Information Xchange of New York (Hixny) chose InterSystems' HealthShare as its HIE platform, a joint InterSystems / J2 Interactive team quickly migrated ten hospitals and over 100 practice locations with a total of more than 1,800 physicians to Hixny's exchange. That number soon surpassed 3,400 as J2 and InterSystems worked side by side with Hixny to double its number of stakeholders. With J2's help, Hixny was able to provide its participants with a secure, reliable source for patient-centric community health records, all governed by patient consent and delivered securely via the Hixny portal or a range of third-party EMRs.

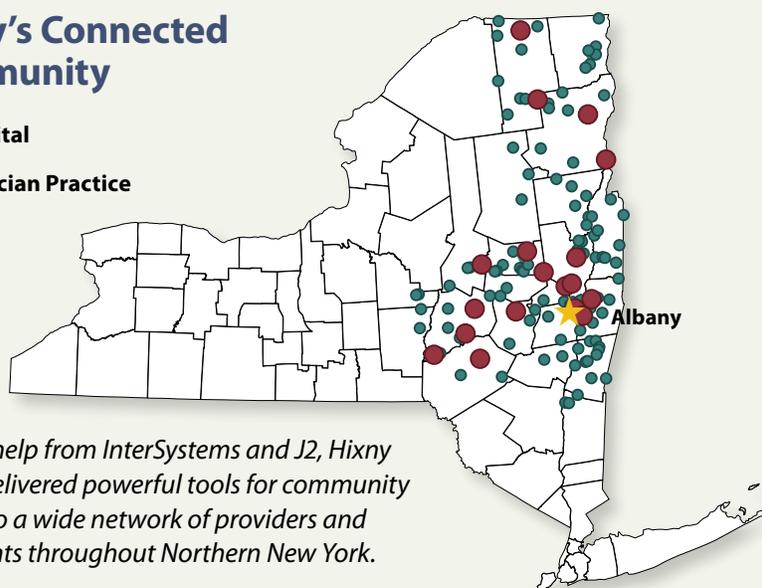
**Hixny**  
Intelligent Healthcare Solutions

**"J2 has always been a key technical partner to Hixny, designing and building solutions that support our architectural vision of what an HIE can be."**

—Joel Ryba  
Chief Operating Officer

### Hixny's Connected Community

- Hospital
- Physician Practice



*With help from InterSystems and J2, Hixny has delivered powerful tools for community care to a wide network of providers and patients throughout Northern New York.*

#### At a Glance: Hixny

- 16 counties comprising Albany and Northern New York
- Over 2.2 million patients in New York and neighboring states
- Over 400 participating healthcare organizations, including:
  - Health plans representing over 750,000 members
  - Major regional hospitals with over 4,000 beds
  - Large physician groups representing over 600 physicians



Once the initial implementation was complete, knowledge transfer from J2 helped Hixny achieve self-sufficiency with the HealthShare platform. This independence is critical to sustainability, enabling Hixny to operate one of the nation's most functional HIEs at one of the lowest costs.

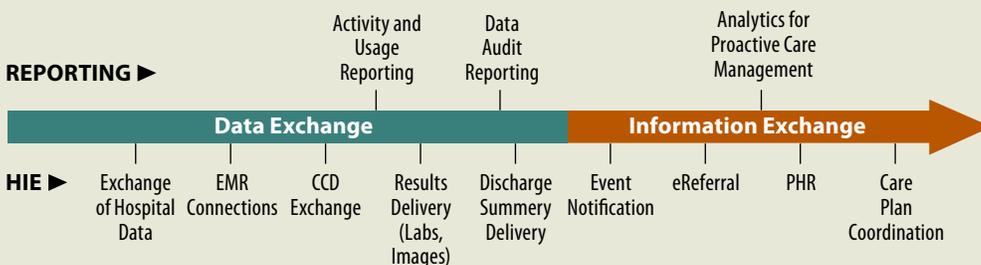
Hixny continues to extend the reach and capabilities of its HealthShare-based HIE, relying on J2 to augment Hixny's internal team and take on some of their most challenging projects. With each new assignment from Hixny's leadership, **J2 helps Hixny broaden and deepen its impact** on quality of care, care coordination, patient safety, provider productivity, and cost efficiency.

Since assisting with Hixny's initial HealthShare implementation, J2 has continued to play a key role on project after project:

- Hixny's interoperable HIE connection, which enabled the Adirondack Regional Health Information Exchange (ARCHIE) to migrate to the Hixny exchange
- Implementation of IHE-based EMR interoperability to integrate nearly 200 small practice locations
- Real-time delivery of alerts and notifications, triggered by critical patient events anywhere in the Hixny network, directly into each provider's native EMR and workflow
- Enhanced monitoring capabilities for tracking and auditing message activity across the exchange
- Implementation of sophisticated custom business rules to fulfill the data sharing requirements of Hixny's various stakeholders

These enhancements and innovations have helped Hixny move beyond simple data exchange toward a more fully realized vision for sharing medical information. Through deeper integration with existing EMR workflows, Hixny is facilitating provider adoption to the benefit of the entire community. As Hixny puts more data in the hands of patients, and leverages analytics for population management, the value to healthcare consumers across the region will continue to grow.

### J2's work on the HealthShare platform supports Hixny's ongoing process of innovation.



The HIE solutions developed by Hixny have effected a genuine transformation in community-based care for providers and patients throughout Northern New York. Along the way, J2 has proven itself not only as a reliable source of expertise with the InterSystems technology platform, but also as a strategic partner in helping Hixny deliver on its promise of a better healthcare information exchange.

**“J2’s support allows our team to deliver new functionality to market more quickly, which accelerates our adoption process.”**

—Scott Momrow  
Vice President,  
Marketing and Adoption

**“As Hixny has grown, J2 has been there for us every step of the way.”**

—Mark McKinney  
Chief Executive Officer



Caché | Ensemble  
HealthShare | TrakCare

J2 is the recognized leader in customized solutions on the InterSystems platform. Give us a call to find out why.

(617) 241 7266  
+44 (0)1753 260087  
info@j2interactive.com  
www.j2interactive.com

J2 Interactive, LLC  
Charlestown, MA  
Windsor, UK