



# J2 Anonymizer

Unlock Your Data, Explore the Possibilities

Keeping patient data safeguarded is critical. But inside that vault lies valuable insights and powerful patterns that can rapidly accelerate development, fortify testing, and lead to new medical breakthroughs.

The J2 Anonymizer for healthcare interoperability is a real-time anonymization tool that processes data in flight and outputs an idempotent data stream, providing realistic, usable data for various use cases, such as clinical trials, research, and UAT purposes.

Reach HIPAA Safe Harbor and GDPR requirements compliance with this robust data privacy tool. Optimized for efficient bulk anonymization, it natively supports HL7v2 and InterSystems SDA3.

The anonymization process has two main phases: the first includes loading and normalizing data, while the second involves sequencing, anonymizing patient identities, and performing field-by-field transformations.

**The end result: usable, secure, anonymized data.**



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*Produce reliably, consistently anonymized data.*



## Key Anonymizer Use Cases

### ▪ Test, Training, and Demo Data

Anonymize and use real data sets easily without a manual process. Skip the synthetic, hypothetical data sets and make your data work for you.

### ▪ Data Sharing

Become a key partner to your clients through anonymized real-world data that delivers actionable, valuable insights into a patient population. Real-time anonymization unlocks as-yet-unseen potential for collaboration.

### ▪ Analytics, AI/ML, Model Building

Spin straw into gold by generating key insights with your data. Open doors with Machine Learning and Clinical Model Building for various domains and research into new treatment modalities. Train private AI datasets on your own anonymous data.

### ▪ Sharing for Monetization

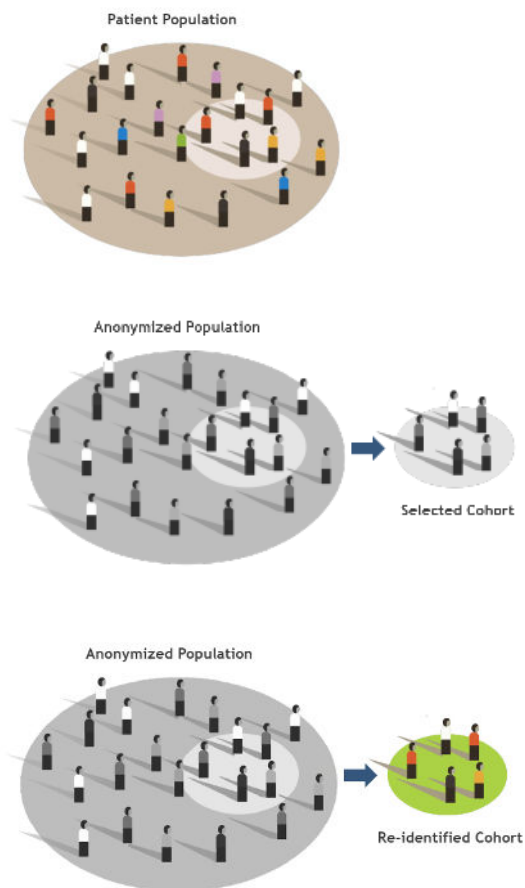
Maintain data privacy and patient protection while getting the most value out of aggregated data sets. Empower key partnerships through analytical models that reflect real world data.

### ▪ Sharing for Enrichment

Increase awareness and evidence-based actions in public health with democratized data. Power research through increased data access, track outcome success rates, and inform treatment strategies confidently.

### ▪ Anonymized data in flight

Get reliable, up-to-date, anonymized, and fully usable patient data as it's entering the EMR. Archive the days of depreciated data sets and their data gaps. The J2 Anonymizer powers updates, insights, and analytics in real time.



Managed anonymity enables cohort selection  
and reidentification if required.

## Better Tools For Your Team, Bigger Wins With Your Data

With the J2 Anonymizer, generate your own freshly anonymized data set with the click of a button. Spend less time searching for an old archive and more time with living, breathing, and accurate anonymized data at your fingertips.

*World-class organizations have relied on J2's Anonymizer and other tooling to accelerate innovation and satisfy business drivers every day. Get in touch with us to find out why.*